



August 5, 2018

VIA EMAIL

Honorable Members of the Planning and Land Use Management Committee of the Los Angeles City Council

Attn: Rita Moreno
clerk.plumcommittee@lacity.org

Re: Letter of Support- Hollywood & Gower Project, Council File Nos. 19-0571 and 19-0571-S1

Honorable Committee Members,

On behalf of Coalition for Responsible Equitable Development ("CREED-LA") I am writing to express our support for the Trammell Crow Company's proposed Hollywood and Gower project located at 6100 Hollywood Blvd in Los Angeles.

CREED LA advocates for development projects that provide maximum environmental, economic and employment benefits to the local communities in which they are located.

At a time when Los Angeles is suffering the worst housing shortage in history and an increasing homeless population, building more residential units and putting more people to work should be the priority. The proposed Project will enable the City to achieve both of these urgent priorities.

We, therefore, support Trammell Crow Company's commitment to build the Project, including their efforts to accommodate the Fonda Theater's concerns. We should not delay progress on building much-needed housing because our residents need lower rents and well-paying jobs.

For these urgent reasons, we respectfully request that you proceed with a PLUM hearing and approve the Project to ensure continued opportunities for growth and development in the City of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "Jeff Modrzejewski", with a long horizontal flourish extending to the right.

Jeff Modrzejewski
Executive Director

CC Honorable Councilmember Mitch O'Farrell c/o craig.bullock@lacity.org
Sergio Ibarra, City Planner sergio.ibarra@lacity.org
Heather Bleemers, Senior City Planner heather.bleemers@lacity.org

Google Groups

Letter of Support- Hollywood & Gower Project, Council File Nos. 19-0571 and 19-0571-S1

Godfrey Wachira <godfrey@creedla.com>

Aug 5, 2019 2:49 PM

Posted in group: **Clerk-PLUM-Committee**

Rita Moreno,

Attached please find CREED-LA's letter of support for the Hollywood & Gower project.

Thank you,

Jeff